Hundreds of educational opportunities are on tap at the 103rd Thomas P. Hinman Meeting. Over the first two days of the meeting here in Atlanta, courses have been offered on how to build a better business office, how to get the most out of social media and even how to add Botox to your practice’s offerings.

Of particular interest on Friday was Hinman’s inaugural G.O.L.D. Program, an all-day series of lectures geared specifically toward those who graduated from dental school within the past 10 years. The courses, which were well attended, offered key insights into the benefits of practice ownership.

A course by Dr. Susan Maples on strategic marketing (subtitled “Choosing Your Best Patients Before They Choose You”) was also packed on Friday.

Highlights today include courses on how to get the most out of your lab, investing in digital impression technology and a 30-year history of the “hits” and “misses” of local anesthesia. Check your show guide for exact times and locations.

The exhibit hall here at the 103rd Thomas P. Hinman Dental Meeting in Atlanta is filled with new and innovative products. Hundreds of companies are on hand to showcase the very latest in dental technology.

With street lamps in the center aisle, it’s a bit like Main Street USA on the exhibit hall floor at the Thomas P. Hinman Dental Meeting. (Photos/Fred Michmershuizen, today Staff)

By Fred Michmershuizen, today Staff

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The goal, of course, is to send attendees home to their practices with better tools that will improve efficiency and, ultimately, make treatment outcomes better for patients.

Highlights on the show floor are many. Shofu Dental Corp. (booth No. 730), for example, has a large number of innovative materials. Among them is the BEAUTIFIL Flow Plus injectable hybrid — a flowable base, liner and final restorative material approved for all indications, including Class II. According to the company, it is “the next step in the evolution of restorative materials.”

Also available from Shofu: BEAUTIFIL Bulk Flowable, an advanced, Giomer bulk fill restorative material for base and liner placement in Class I–II posterior restorations, and Beautifil Bulk Restorative, a conventional packable composite resin.

DrQuickLook (booth No. 1247) is showcasing its DrQuickLook SD cameras, which have a 5-inch screen...
Is your work station ergonomically correct? Find out at the Ergonomics Evaluation Clinic, located on the exhibit hall floor.

and come with a 3-megapixel camera sensor and wand, all designed for clear, crisp intraoral images. With DrQuickLook, the doctor and patient can instantly review all saved images from a standard SD card by using toggle buttons on a touch screen. The SD Plus model of the camera allows the user to draw over images, so patients can clearly understand planned dental treatment.

For those who perform endodontic therapy, Essential Dental Systems (EDS, booth No. 1609) recently announced a new endodontic system, Tango-Endo. With the new Tango-Endo, it only takes two instruments, according to EDS. The files are designed to be tough and reusable and feature a unique, patented flat reciprocating handpiece, designed to aid in the prevention of binding and to assist in the preservation of a canal’s unique anatomy. The kit also includes precision matched gutta-percha points.

TAUB Products (booth No. 508) is offering its new FUSION-Zr resin cements, which are self-adhesive and recommended for the permanent cementation of all-ceramic restorations, zirconia, lithium disilicate and CAD/CAM-type materials. According to the company, the cements work best for no-prep veneers, prepped veneers, crown and bridge and inlays/onlays and create an “exceptional” marginal seal.

These are just some of the many highlights in the exhibit hall, which is open until 3 p.m. today.